

Rep Order# 8875300 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 37497

Printed: 10/16/2012 9:59 AM  
Last Received: 10/16/2012 7:51 AM  
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS  
Advertiser ( ) OBAMA, BARACK  
Product OBAMA/P/D  
Estimate# 1904  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1904  
Flight Dates 10/09/2012 - 10/15/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION, DO NOT DOUBLE BOOK  
TOTAL - \$28,125

| LT  | Ln  | Day  | Time        | Program                         | Len | Rate       | Dates       | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|--|-------------|---------------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | ---  | ---         | -----                           | --- | ---        | ---         | ---        | ---        | ---         | ---        | ---     |
|     | 2   | TU-F,M   | 700A-900A   | CBS THIS MORNING                | :30 | \$200.00   | 10/09-10/15 | 4          | 1          | 4           | \$800.00   |         |
|     | 7   | SA   | 500A-700A   | CBS THIS MORNING SATURDAY       | :30 | \$95.00    | 10/13-10/13 | 1          | 1          | 1           | \$95.00    |         |
|     | 9   | TU-F,M   | 900A-1000A  | LIVE! WITH KELLY                | :30 | \$300.00   | 10/09-10/15 | 5          | 1          | 5           | \$1,500.00 |         |
|     | 15  | TU-F,M   | 1100A-1200P | YOUNG & RESTLESS                | :30 | \$1,925.00 | 10/09-10/15 | 0          | 0          | 0           | \$0.00     |         |
|     | 20  | TU-F,M   | 1200P-1230P | 8 NEWS NOW AT NOON              | :30 | \$325.00   | 10/09-10/15 | 5          | 1          | 5           | \$1,625.00 |         |
|     | *21 | TU-F,M   | 1230P-200P  | THE BOLD AND THE BEAUTIFUL/DEAL | :30 | \$375.00   | 10/09-10/15 | 0          | 0          | 0           | \$0.00     |         |
|     |     | Sales Remark: V5 .<br>V5 Comment Changed, Spots/week Changed |             |                                 |     |            |             |            |            |             |            |         |
|     | 22  | TU-F,M   | 200P-300P   | THE TALK                        | :30 | \$375.00   | 10/09-10/15 | 1          | 1          | 1           | \$375.00   |         |
|     | 23  | TU-F,M   | 300P-400P   | ELLEN                           | :30 | \$425.00   | 10/09-10/15 | 5          | 1          | 5           | \$2,125.00 |         |
|     | 24  | SA   | 530P-600P   | POLITICS NOW                    | :30 | \$275.00   | 10/13-10/13 | 1          | 1          | 1           | \$275.00   |         |

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|-----|-----|--------|-------------|---------------------------|------|------------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | -----  | -----       | -----                     | ---- | -----      | -----       | -----      | ----       | -----       | -----      | -----   |
|     | 25  | SU     | 530P-600P   | INSIDE EDITION            | :30  | \$165.00   | 10/14-10/14 | 1          | 1          | 1           | \$165.00   |         |
|     | 26  | TU-F,M | 430P-500P   | 8 NEWS NOW AT 4PM & 430PM | :30  | \$450.00   | 10/09-10/15 | 3          | 1          | 3           | \$1,350.00 |         |
|     | 27  | TU-F,M | 630P-700P   | INSIDE EDITION            | :30  | \$325.00   | 10/09-10/15 | 2          | 1          | 2           | \$650.00   |         |
|     | 28  | TU-F,M | 700P-800P   | ET/INSIDER                | :30  | \$350.00   | 10/09-10/15 | 2          | 1          | 2           | \$700.00   |         |
|     | 29  | SA     | 700P-800P   | ET WEEKEND                | :30  | \$220.00   | 10/13-10/13 | 1          | 1          | 1           | \$220.00   |         |
|     | 31  | F      | 1000P-1100P | BLUE BLOODS               | :30  | \$5,600.00 | 10/12-10/12 | 0          | 0          | 0           | \$0.00     |         |
|     | 33  | SU     | 900P-1000P  | THE GOOD WIFE             | :30  | \$5,600.00 | 10/14-10/14 | 0          | 0          | 0           | \$0.00     |         |
|     | 34  | TU-F,M | 137A-237A   | E PLAYGROUND              | :30  | \$40.00    | 10/09-10/15 | 2          | 1          | 2           | \$80.00    |         |
|     | 35  | SA     | 1235A-135A  | DAVINCI                   | :30  | \$50.00    | 10/13-10/13 | 1          | 1          | 1           | \$50.00    |         |
|     | 36  | SU     | 1205A-105A  | CRIMETIME                 | :30  | \$40.00    | 10/14-10/14 | 1          | 1          | 1           | \$40.00    |         |
|     | 37  | TH     | 900P-1000P  | BIG BANG/TWO HALF MEN     | :30  | \$9,450.00 | 10/11-10/11 | 1          | 1          | 1           | \$9,450.00 |         |
|     | 38  | TH     | 1000P-1100P | PERSON OF INTEREST        | :30  | \$8,000.00 | 10/11-10/11 | 1          | 1          | 1           | \$8,000.00 |         |
|     | 39  | TU-F,M | 600A-700A   | NEWS                      | :30  | \$250.00   | 10/09-10/15 | 1          | 1          | 1           | \$250.00   |         |

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| --- | --- | ----- | -----     | -----                 | ---- | -----    | -----       | -----      | -----      | -----       | -----      | -----   |
|     | *40 | SA    | 500P-700P |                       | :30  | \$225.00 | 10/13-10/13 | 1          | 1          | 1           | \$225.00   |         |
|     |     |       |           | Buyline Comment: NEWS |      |          |             |            |            |             |            |         |
|     |     |       |           | V5 Added              |      |          |             |            |            |             |            |         |
|     | *41 | SU    | 600A-630A |                       | :30  | \$150.00 | 10/14-10/14 | 1          | 1          | 1           | \$150.00   |         |
|     |     |       |           | Buyline Comment: NEWS |      |          |             |            |            |             |            |         |
|     |     |       |           | V5 Added              |      |          |             |            |            |             |            |         |

---REPORT TOTALS---

Report Totals: 40 / \$28,125.00

---SALES MONTHLY TOTALS---

Oct 12: 40 / \$28,125.00  
Sales Totals: 40 / \$28,125.00  
Station Totals: 40 / \$28,125.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

|               |          |      |    |      |     |      |     |      |     |      |    |
|---------------|----------|------|----|------|-----|------|-----|------|-----|------|----|
| Market Totals | \$93,750 | CABL | 0% | KLAS | 30% | KSNV | 40% | KTNV | 25% | KTUD | 0% |
|               |          | KVCW | 0% | KVMY | 0%  | KVVU | 5%  | UNKN | 0%  |      |    |

Books FEB11  
Demos RA35+